

# WEBSITE

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New Business Development Manager  
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www.SkinInc.com



Build an engaging brand with over 58,500 spa professionals dedicated to advancement in skin care.

- **58,500** Registered Website Users
- **32,000** Average Monthly Visitors
- **63,240** Average Monthly Pageviews

## PICK YOUR POSITION

### HEADER POSITION

**Billboard Ad + Mobile Ad\*:** 970 x 250 px

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px

**Mobile Ad\*:** 320 x 50 px included with purchase

### IN-LINE POSITION

**Medium Rectangle:** 300 x 250 px

### FOOTER POSITION

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px

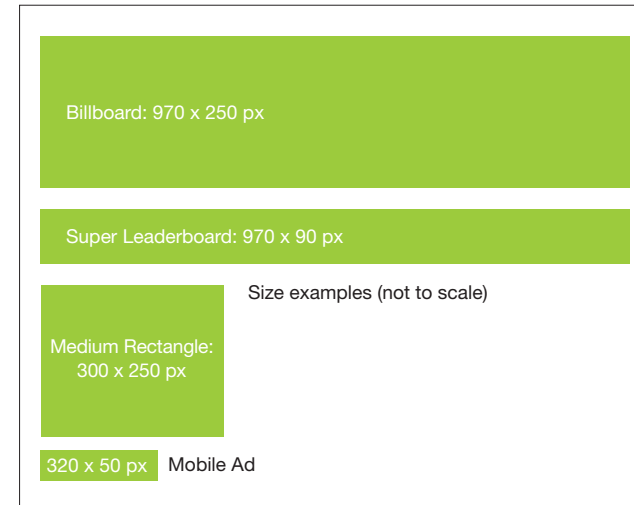
**Mobile Ad\*:** 320 x 50 px included with purchase

### SPECIFICATIONS

72dpi, .jpg or .gif format and click-through URL

*\*Minimum of 10,000 Impressions (per month per ad position)*

*Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.*



*\*Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.*

